



Village Nurseries Partners with Kellogg Garden Products to Launch YouTube Video Series on Building Life in the Soil

August 29, 2017 07:04 AM Eastern Daylight Time

ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries Wholesale, a specialty grower for landscape professionals, is launching a new, multi-episode series of videos on its [YouTube channel](#). It complements last year's inaugural 10-part educational video series that showcased low-water-use plants and shrubs for designing beautiful and dramatic environments.

The new video series is produced in partnership with Kellogg Garden Products (KGP) and is titled "Building Life in the Soil: Kellogg Garden Products and Village Nurseries."

Featuring Gisele Schoniger, organic gardening educator for KGP, and Nicholas Staddon, Village Nurseries' Plantsman, the series educates viewers about the best Kellogg soils and mulch to use for their landscapes. It also showcases some of Village Nurseries' patented and exclusive plants.

The first video, available at <https://youtu.be/GEtmmlxvFWM>, is titled "Two Multitasker Planting Mixes for the Landscape & Garden." It demonstrates two foundational products for landscapes and gardens: Gardner & Bloome Organics Harvest Supreme and Kellogg Garden Organics Gromulch.

Future videos in the series will cover topics such as filling and revitalizing raised beds, feeding acid loving plants, cactus, citrus, and succulents, selecting the right mulch for the landscape, building soil for native plants in low-water landscapes, planting containers, and breaking through tough soils.

David House, president and CEO of Village Nurseries, stated: "This new video series represents a continuation of our ongoing commitment to educating landscape architects and designers about the latest trends and issues in the industry. We are even more pleased that we could partner with Kellogg, one of the most respected companies in the entire landscape community."

Ms. Schoniger has been the organic gardening educator for Kellogg Garden Products for the past 17 years providing ideas and solutions for building healthy soils and successful gardens. In her 34 years in the garden industry, she has accumulated a wide range of experience and knowledge: owned an interiorscape company, worked for the State Department of Agriculture, practiced as a horticultural therapist with senior citizens and launched an outstanding sales career by helping establish top-selling organic gardening products. She earned her degree in ornamental horticulture from California Polytechnic University in San Luis Obispo.

Before joining Village Nurseries, Mr. Staddon spent more than 25 years as director of new plants and as national spokesperson for Monrovia Growers. Working with professional plant breeders, hybridizers, and explorers, he scoured the globe for new discoveries in the plant world. He has long been a sought out resource and guest for television and radio gardening shows across the U.S., and has worked closely with professional garden communicators, providing information on plants both old and new.

About Kellogg Garden Products

Since 1925, [Kellogg Garden Products](#) has been a major force behind Southern California agriculture, gardening, and landscaping industries. They have expanded from their original base of operations in Los Angeles County and now produce and sell organic soils and fertilizers in the western, midwestern and southeastern regions of the United States. Their products can be found in home centers and independent garden centers — as well as in the gardens and lawns of their customers — across these regions.

About Village Nurseries

Founded in 1976, Village Nurseries operates major wholesale sales offices in Orange and Sacramento, California, with more than 900 acres under cultivation in growing facilities strategically located throughout northern and southern California. The company serves markets throughout the western United States while maintaining [four specialty locations](#) to serve landscape professionals. For more information, visit <https://www.villagenurseries.com>.

Contacts

Daly-Swartz PR for Village Nurseries
Jeffrey Swartz, 949.470.0075
jeffreyswartz@dsprel.com