



Noted Horticulturist John Kabashima to Speak at Village Nurseries Lunch-and-Learn Event for Landscape Professionals

June 27, 2017 07:04 AM Eastern Daylight Time

ORANGE, Calif.--([BUSINESS WIRE](#))--John Kabashima, Ph.D., noted horticulturalist, researcher, and expert on pest control and water use, will be bringing 40 years of knowledge to the Village Nurseries Summer 2017 Lunch-and-Learn Event for landscape professionals on Wednesday, July 12, 2017 at the company's Orange and Huntington Beach Landscape Centers.

Continuing the company's ongoing focus on education and outreach to the industry, Dr. Kabashima's "*Lessons from Forty Years in Horticultural and What to Expect Going Forward*" will discuss many of the issues facing the landscape industry today, including a snapshot of where the horticultural industry stands today. This will include landscape design, pestilence and disease, the water situation and more. He will also offer his view of the industry's direction going forward while commenting on the direction he believes it should be going in.

Events will be held from 9:30am-10:30am at [Village Nurseries Orange](#), 1582 N. Tustin St., Orange and from 11:30am-12:30pm at [Village Nurseries Huntington Beach](#), 10500 Garfield Ave., Huntington Beach. Future Lunch-and-Learn events are scheduled through Q4 2017.

Dr. Kabashima earned his MBA at Pepperdine University in 1986 while managing the Ornamental Horticulture Division at Target Specialty Products. In 1987, the UC Division of Agriculture and Natural Resources recruited him to become a UC Cooperative Extension environmental horticulture advisor in Orange and Los Angeles counties. He received his Ph.D. in Entomology from UC Riverside in 2005.

Over the years, he has studied the management of insects, diseases and weeds in horticulture production systems, biological control of exotic pests, and water-related problems in landscapes, golf courses, nurseries, municipalities and watersheds.

In 1998 Dr. Kabashima took over the fledgling [UC Master Gardener Program](#) in Orange County, which as of now has trained more than 300 UC Master Gardener volunteers to extend research-based information on gardening and horticulture to the public.

The UCCE environmental horticulture advisor has also served as director of [UC Cooperative Extension in Orange County](#) and interim director of the [UC ANR South Coast Research and Extension Center](#).

Dr. Kabashima belongs to many professional organizations including the Entomological Society of America, California Association of Nurseries and Garden Centers, Nursery Growers Association, Western Chapter of the International Society of Arboriculture, United Agribusiness League, and San Diego Flower and Plant Association. The scientist has served on numerous government and industry advisory committees.

About Village Nurseries

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 900 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. It serves markets throughout the western United States while maintaining four specialty [Landscape Center](#) locations to serve landscape professionals. For more information, visit <http://www.villagenurseries.com>.

Contacts

Daly-Swartz PR for Village Nurseries
Jeffrey Swartz, 949.470.0075
jeffreyswartz@dsprel.com