



Village Nurseries Launches YouTube Video Series to Support Branded Programs for Landscape Professionals

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ORANGE, Calif.--([BUSINESS WIRE](#))--As part of its 40 years of commitment to educating and informing landscape architects, contractors and designers, Village Nurseries Wholesale, a specialty grower for landscape professionals, is launching a 10-episode series of videos on its YouTube channel. The videos showcase low water use plants and shrubs that allow landscape professionals to design beautiful and dramatic environments—despite the continuing drought—through Village Nurseries’ Save Water - Stay Green® initiative and other branded programs.

The first three videos, hosted by “The Plantsman,” Nicholas Staddon, are already posted:

- Why Village Nurseries? <https://www.villagenurseries.com/village-videos/why-village-nurseries/>
- Save Water - Stay Green® <https://www.villagenurseries.com/village-videos/save-water-stay-green/>
- Monrovia® Brand at Village Nurseries <https://www.villagenurseries.com/village-videos/monrovia-brand/>

Additional episodes, which Village Nurseries will be releasing bi-weekly through early September, cover the following topics:

- Cactus and Succulents
- Flower Carpet® Roses
- Dry Lush
- Vertical Takeoff: Vines and Evergreen
- Sunset Western Garden Collection™
- Shrubs for Sun

“Currently, about 70 percent of what we grow performs well with less water once established,” said David House, CEO of Village Nurseries. “Our new video series is designed to drive home the point that low water use plants offer beautiful flowers, dramatic foliage and interesting textures in any landscape. And who better to present these plantings than the nationally renowned and respected Plantsman: Nicholas Staddon.”

The Village Nurseries team is releasing the videos to demonstrate the company's position as the most reliable resource for innovative plant materials as well for providing solutions to some of today's challenging landscape demands.

By understanding the value of innovation and by keeping current on industry trends, the company expects to continue building its brand and deepen industry recognition.

For example, Village Nurseries' Save Water - Stay Green campaign explains how customers can save water and still enjoy beautiful landscapes and gardens by combining low water use plants with reduced irrigation such as drip irrigation and low-flow sprinkler heads.

The company's Growers Alliance Program is a strategic alliance developed to meet the ongoing demand by landscape professionals for Monrovia's proprietary and patented plants, which are renowned for their extremely high quality and unique diversity. Village Nurseries grows these plants under strict quality control using Monrovia's specialized soil ingredients and markets them in Monrovia-branded containers. Growers Alliance Program plants are sold exclusively by Village Nurseries to landscape professionals in the Southwest.

More detailed information about low water use plants and shrubs can be found in Village Nurseries' extensive low water use plant library at <https://www.villagenurseries.com/product-category/low-water-use>.

About Village Nurseries

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California, and more than 950 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. It serves markets throughout the western United States while maintaining four specialty [Landscape Center](#) locations to serve landscape professionals. For more information, visit <http://www.villagenurseries.com>.

Contacts

Daly-Swartz PR for Village Nurseries
Jeffrey Swartz, 949-470-0075
jeffreyswartz@dsprel.com