

# Village Nurseries Celebrates 40<sup>th</sup> Anniversary by Hosting Customer Appreciation Event for Landscape Professionals

## Featured Speakers include Anthony Tesselaar and Nicholas Staddon

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ORANGE, Calif.--(<u>BUSINESS WIRE</u>)--To commemorate 40 years in the wholesale nursery business, Village Nurseries is inviting landscape architects, landscape contractors and designers to join in the celebration Friday, April 15, 2016, from 11 a.m. to 5 p.m. at the company's Orange Landscape Center located at 1582 N. Tustin, Orange, CA.

Featured speakers Anthony Tesselaar and Nicholas Staddon will talk at two separate sessions: 11 a.m. to 1 p.m. and 3 p.m. to 5 p.m. Guests can RSVP for either session by calling (714) 998-8751.

"Celebrating our 40<sup>th</sup> year in business reminds our management team of how grateful we are for the hard work, loyalty, energy and drive of our employees," said David House, Village Nurseries President and CEO. "Of course, none of it would be possible without our customers! We are committed to provide all of our customers with the highest level of quality and service in the industry which allows us to continue to *earn* their business and create value in their relationship with us."

#### Featured Speakers

Anthony Tesselaar is the visionary behind the Flower Carpet® Rose, one of the world's most successful plantings. In 1994 Mr. Tesselaar and his wife Sheryl established Anthony Tesselaar Plants to concentrate on marketing these new plants on a worldwide basis. Today, the company searches the world and introduces new plants for the home garden and landscape markets.

Nicholas Staddon—"The Plantsman"—is a sought-out resource and guest for TV and radio garden shows across the U.S. Working with professional plant breeders, hybridizers, and explorers for 30 years, he scoured the globe for new discoveries in the plant world. Mr. Staddon is currently working as a special consultant to Village Nurseries.

### Village Nurseries Milestones

1976: Company founded as a wholesale nursery in Brea, CA

1989: Acquires Miya Wholesale Nursery and doubles its size and adds landscape centers in Huntington Beach and Orange, CA

1993: Establishes first growing grounds and landscape center in Northern California

1994: Begins selling and marketing to the retail market

1997: Acquires 240-acre Bradshaw growing grounds in Sacramento, California

2000: Acquires 200-acre Steele Valley location

2000: Adds Lowe's and The Home Depot as key customers

2002: Acquires 233-acre Pauma Valley land in Southern California

2009-2012: Initiates strategic partnerships with Monrovia Nursery, Anthony Tesselaar Int'l, Plant

Haven, PDSI and Sunset Western Garden Collection

2013: Acquires Miramar Wholesale Nurseries in San Diego

#### About Village Nurseries

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 950 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. It serves markets throughout the western United States while maintaining four specialty <a href="Landscape Center"><u>Landscape Center</u></a> locations to serve landscape professionals. For more information, visit <a href="http://www.villagenurseries.com">http://www.villagenurseries.com</a>.

# Contacts

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