



Village Nurseries Appoints Kevin Jasinski as Customer Resource Manager

ORANGE, Calif., May 28, 2015 – Village Nurseries Wholesale, an Orange County-based specialty grower for landscape professionals, announced today that Kevin Jasinski has joined the Village Nurseries team as customer resource manager and inside sales manager.

In the newly-created position, Mr. Jasinski's main duties will be managing the customer service team and all administrative activities of inside sales and customer support. In addition, he will provide sales support to the outside sales representatives with an emphasis and main focus on outside retail sales, contractor sales and landscape centers.

“Kevin's years of experience and expertise takes Village Nurseries to a higher level of customer focus and service,” said Dave Hill, director of retail sales and marketing, to whom Mr. Jasinski reports. “We are very pleased he has joined our team and look forward to the new opportunities that will be a result of his efforts.”

Previously, Mr. Jasinski worked for leading companies in wholesale nursery industry for more than 24 years where he spent most of his time as a customer service and resource manager.

“With many years of experience working for major wholesale nurseries, I've long-recognized Village Nurseries as a well-respected name in our industry, Mr. Jasinski said. “I look forward to contributing to the company's ongoing success.”

As a specialty grower, Village Nurseries offers the variety, the quality and the expertise demanded by landscape professionals and retail chains for both residential and commercial uses. The company has forged strategic alliances with Monrovia Nursery, Anthony Tesselaar USA and Plant Development Services Inc. as a licensed grower of their respective proprietary and patented plants, all known for extremely high quality and unique diversity. In addition, they offer the Sunset Western Garden Collection™ through several of their retail distribution channels throughout California.

About Village Nurseries Landscape Centers

Village Nurseries Landscape Centers furnish landscape professionals with the quality, service and selection they require at four California locations: Huntington Beach and Orange in Orange County, the Super Landscape Center at Miramar in San Diego County, and a facility in the Sacramento area. All locations offer same day pick up or next day delivery. For further information on products and services, visit <http://villagenurserieslc.com> or call the nearest local Landscape Center.

About Village Nurseries Wholesale

Founded in 1976, Village Nurseries currently owns more than 950 acres of growing facilities located strategically throughout Northern and Southern California. In addition to California, the company serves markets throughout the western United States including Arizona, Nevada, Colorado, Idaho, Utah, New Mexico, Texas and Canada. For more information, visit <http://villagenurseries.com>.

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