



# Village Nurseries Showcases Three Exclusive Varieties of Loropetalum for Landscape Professionals

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ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries Wholesale, a specialty grower for landscape professionals, is now offering landscape architects and designers in the Western states three unique varieties of low maintenance and drought-tolerant Loropetalum: Purple Pixie®, Purple Diamond® and Emerald Snow®.

“Part of that commitment is developing strategic alliances with leading plant breeders and brands such as Sunset Western Garden Collection to make us the go-to destination for unique, patented and exclusive plant varieties, as well as traditional favorites, in the western United States.”

Village Nurseries is the largest licensed grower for the 29-plant [Sunset Western Garden Collection](#)™ under license from Plant Development Services which, in turn, is licensed by Sunset Publishing Corporation, the expert authority on Western gardening. The exceptional collection is characterized by top performing plants selected especially for Western gardens with their unique climate, rainfall, year round temperature, wind and humidity. Many of these plants have longer bloom cycles, more vibrant and interesting foliage, lower water requirement and reduced maintenance.

## **Purple Pixie**

This is the only groundcover Loropetalum anywhere. Its dwarf size (1 ft. high x 4 ft. wide) and cascading flowers make it ideal for slopes, retaining walls, hanging baskets and containers. Its showy pink flowers combine with rich purple foliage for dramatic color.

## **Purple Diamond**

With a height of 3-4 ft., it is good for foundation plantings. It also maintains its purple leaf color longer without fading and under good conditions it will bloom year round. Showy pink flowers appear in spring.

## **Emerald Snow**

This is the first green Loropetalum with white flowers. It grows to a maximum of 2-3 ft. tall with low arching leaves. Once established it never needs additional pruning. The plant is covered with pure white blooms in spring, with green foliage and lime green new growth. It is excellent for accents, containers, hedges or mass plantings. It is also one of the rare loropetalums that has a fragrance.

“Village Nurseries is committed to offering landscape architects and designers unique and exclusive plants that allow them to create signature designs,” said Village Nurseries CEO David House. “Part of that commitment is developing strategic alliances with leading plant breeders and brands such as Sunset Western Garden Collection to make us the go-to destination for unique, patented and exclusive plant varieties, as well as traditional favorites, in the western United States.”

### **About Plant Development Services**

[Plant Development Services, Inc.](#) introduces plants that solve landscape challenges and have a high impact on the marketplace. Working closely with the nation’s top growers and breeders, Plant Development Services brings plants to market that have highly marketable and recognizable trait improvements year after year.

### **About Village Nurseries**

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California, and more than 900 acres in growing facilities located strategically throughout Northern and Southern California. The wholesale nursery supplies markets throughout the western United States while maintaining four specialty [Landscape Center](#) locations to support landscape professionals in San Diego, Huntington Beach, Orange and Sacramento. Village Nurseries also serves Arizona, Nevada, Colorado, Idaho, Utah, New Mexico, Texas and Canada. For more information, visit <http://www.villagenurseries.com>.

## **Contacts**

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