



## Village Nurseries Launches Mobile Website as Convenient Resource for Landscape Professionals

### Customers Now Can Create Wish Lists from Expanded Plant Library

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ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries has launched a mobile friendly version of its website in order to ensure that its landscape professional customers are able to browse and buy with ease from a mobile phone.

The redesigned mobile site ([www.villagenurseries.com](http://www.villagenurseries.com)) can now serve as a comprehensive resource for landscape contractors, landscape designers and landscape architects. All content -- including the extensive plant library -- is now searchable for easier and faster navigation; landscape professionals can even [create wish lists](#) right on their smartphones.

The new website adapts to the screen resolution of the mobile device on which the site is being viewed. The frame that information is changed into can shrink or expand based on the device an individual is using. Pictures of Village Nurseries' extensive inventory are the right size and weight, not too big or dense and the mobile content is easier to read and more scanable.

"We know our market very well and what our customers need," noted David House, Village Nurseries CEO. "Our new mobile friendly site will enable landscape professionals to view our current availabilities with a few simple clicks or find business tools and interactive maps for locating and contacting wholesale and retail sales representatives while in the office or on-site."

Like its desktop version, the mobile site showcases the most recent additions to plant offerings while displaying Village Nurseries' 300 newly added plants -- many of them exclusives and not available elsewhere. The site allows users to customize and save their own 'favorite' plant lists in an email-able, printable format.

A *Wholesale Services* menu directs professionals to Village Nurseries' key strategic partners: Monrovia [www.monrovia.com](http://www.monrovia.com), Anthony Tesselaar Plants [www.tesselaar.com](http://www.tesselaar.com), Plant Haven [www.planthaven.com](http://www.planthaven.com) and Sunset Western Garden Collection [www.sunsetwesterngardencollection.com](http://www.sunsetwesterngardencollection.com).

### **About Village Nurseries**

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 875 acres in growing facilities located strategically throughout Northern and Southern California. It serves markets throughout the western United States while maintaining four specialty [Landscape Center](#) locations to serve landscape professionals in San Diego, Huntington Beach, Orange and Sacramento. Village Nurseries also serves Arizona, Nevada, Colorado, Idaho, Utah, New Mexico, Texas and Canada. For more information, visit <http://www.villagenurseries.com>.

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