



January 24, 2013 08:00 AM Eastern Time

Village Nurseries to Exclusively Offer Tesselaar Flower Carpet Pink Splash

ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries, a specialty grower for landscape professionals, today announced it will begin exclusively selling Flower Carpet® Pink Splash roses in the second quarter, 2013 as part of its licensing agreement with Anthony Tesselaar Plants. Village Nurseries is licensed to grow and sell Tesselaar plants to landscape professionals in the tri-state region of California, Arizona and Nevada.

Easy to grow and care for, [Flower Carpet Pink Splash](#) (variety name 'Noasplash'), with light-pink petals, is most similar in form and performance to Flower Carpet Pink and Flower Carpet Appleblossom. Like them, Pink Splash thrives in all but the hottest zones (5-10) and is drought and disease resistant.

Flower Carpet ground cover roses (or Carpet Roses) are some of the most popular roses available in the world today. They are famous for their long flowering period, easy care, exceptional disease resistance and great drought tolerance in hot climates. A two- or three-year-old-plant provides about 1,000 blooms per bush and can be grown in full sun or partial shade. The Flower Carpet line offers the groundcover roses with the most All-Deutschland Rose designations – the world's highest honor for natural disease resistance.

“The fact that Village Nurseries has surpassed \$2 million in sales of our Flower Carpet roses since 2009 is a testament to them and proof of a successful relationship,” said Anthony Tesselaar, cofounder and president of Tesselaar Plants. “Pink Splash will enhance their noteworthy product line and provide them with even greater distinction in the region.”

“Sales of Flower Carpet Roses continue to gain traction with our core contractor customers in our geographic areas of influence, and we are delighted to see our partnership with Tesselaar grow into a multi-million dollar success,” said David House, CEO of Village Nurseries. “Flower Carpet Pink Splash represents a continuation of our commitment to providing [landscape architects, designers](#) and [contractors](#) with the widest possible breadth of superior plant material selections—as well as reliable favorites—to make their imaginative designs a reality.”

About Anthony Tesselaar USA, Inc.

Tesselaar Plants is an international plant marketer working in over 15 different countries around the world and is known for low-maintenance, eco-friendly and distinctive plants for the home garden, landscape, home décor and gift markets. Its plant brands include Flower Carpet groundcover roses (winner of 25 gold and international awards), the colorfully foliated Tropicanna cannas (winner of the prestigious Royal Horticultural Society Award of Garden Merit), the mildew-resistant Volcano phlox, the basal-branching Festival Burgundy cordyline and the drought-tolerant Storm series of agapanthus. The company is headquartered in Silvan, Australia with a U.S. office in Lawndale, California. For more information, visit <http://www.tesselaar.com>.

About Village Nurseries

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 700 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. In addition, the nursery has four specialty Landscape Center locations to serve landscape professionals in Del Mar, Huntington Beach, Orange, and Sacramento. The large wholesale nursery operation also serves the Arizona and Nevada markets, with penetration into Colorado, Idaho, New Mexico, Texas, Utah as well as the Pacific Northwest and Canada. For more information, visit <http://www.villagenurseries.com>.

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