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## **Village Nurseries Promotes Dave Hill to Director of Retail Sales and Marketing; Rick Stiles Remains Director, Wholesale Contractor Sales**

ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries, a specialty [wholesale grower](#) for independent garden centers and landscape professionals, today announced Dave Hill has been promoted to the position of director of retail sales and marketing and Rick Stiles will continue as director of contractor sales for the company's wholesale nursery division. Both positions now report directly to David House, company CEO.

“He will be especially valuable in spearheading our marketing efforts, which is one of the linchpins of our overall corporate business strategy going forward.”

Previously company director of inventory planning and forecasting for nearly three years, Hill is responsible for retail and out-of-state sales efforts as well as marketing and quality control in his new post. He replaces Kevin Chesshir, who has left the company. Before joining Village Nurseries, Hill spent more than 10 years with Bordier's Nursery in various management positions.

Rick Stiles will continue as director of contractor sales for the tri-state region of California, Arizona and Nevada. Now celebrating his 23<sup>rd</sup> year with Village Nurseries, he manages the most experienced, capable and knowledgeable sales team in the industry. His territory managers act as consultants and partner with their clients; the average tenure of his sales personnel is nearly 12 years.

House believes that although Hill and Stiles will have specific responsibility and focus within their own sphere of influence, a renewed synergy will develop as they work together as a team to take the wholesale nursery sales division to the next level.

“Dave Hill's extensive experience will help us continue to establish Village Nurseries as the go-to wholesale nursery for superior service and new and superior plants—plants that allow retail garden centers, and landscape architects and designers to transform their visions into reality,”

stated House. “He will be especially valuable in spearheading our marketing efforts, which is one of the linchpins of our overall corporate business strategy going forward.”

As a specialty grower, Village Nurseries offers the variety, the quality and the expertise demanded by landscape professionals and retail chains for both residential and commercial uses. The company has forged strategic alliances with [Monrovia Nursery](#), [Anthony Tesselaar USA](#) and [Plant Development Services Inc.](#) as a licensed grower of their respective proprietary and patented plants, all known for extremely high quality and unique diversity. In addition, they are now offering the new [Sunset Western Garden Collection™](#) through several of their retail distribution channels throughout California.

### **About Village Nurseries**

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 700 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. In addition, the nursery has four specialty Landscape Center locations to serve landscape professionals in Del Mar, Huntington Beach, Orange, and Sacramento. The large wholesale nursery operation also serves the Arizona and Nevada markets, with penetration into Colorado, Idaho, New Mexico, Texas, Utah as well as the Pacific Northwest and Canada. For more information, visit <http://www.villagenurseries.com>.

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