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Village Nurseries Surpasses \$1M in Sunset Western Garden Collection Sales after First Year

ORANGE, Calif.--([BUSINESS WIRE](#))--Reflecting a solid recovery in both retail and wholesale plant sales, Village Nurseries, a specialty grower for landscape professionals, today announced its licensing agreement with Plant Development Services to sell their exclusive Sunset Western Garden Collection has exceeded \$1 million in sales since the program's launch just one year ago.

Village Nurseries is the exclusive grower for the 29-plant [Sunset Western Garden Collection](#)TM under license from Plant Development Services which, in turn, is licensed by Sunset Publishing Corporation, the expert authority on Western gardening. The exceptional collection is characterized by top performing plants selected especially for Western gardens with their unique climate, rainfall, year round temperature, wind and humidity. Many of these plants have longer bloom cycles, more vibrant and interesting foliage, lower water requirement and reduced maintenance.

The [Sunset Western Garden Collection](#) is available to landscape professionals and gardening enthusiasts through Southern California Home Depot stores, as well as through selected other retail garden centers in the southwest. As water agencies continue to push for a more regionalized product mix, the demand for these types of hybridized plants has increased.

"The sales volume is a testament to Village Nurseries and a validation of our mutually beneficial relationship," said Kip McConnell, director of Plant Development Services, based in Loxley, Ala. "With their reputation of superior quality and distribution, I am not surprised that Village Nurseries was so successful in expanding the availability of the Sunset Western Garden Collection throughout the western United States."

"We set out with the goal to extend the distribution of the Sunset Western Garden Collection throughout our sphere of influence in the southwest United States, and our exceptional sales results reflect a successful benchmark in that process," stated David House, Village Nurseries CEO. "Our goal remains to continuously offer new and superior plant materials that make it easy to *Rethink Your Landscape*TM, and help landscape contractors, designers and architects create beautiful, high performing and enduring projects."

About Plant Development Services, Inc.

Plant Development Services Inc. works with the world's top growers and breeders to bring new plant varieties to market that impact landscapes with recognizable, marketable improvements. Plant Development Services boast top ranking brands including Encore Azalea, the Southern Living® Plant Collection, and the Sunset Western Garden Collection. For more information, visit <http://www.plantdevelopment.com>.

About Village Nurseries

Village Nurseries is one of the leading wholesale growers of ornamental plant material servicing landscape professionals with more than 775 acres of growing facilities located in Northern and Southern California and nearly nine million units of product. Founded in 1976, the company also maintains [four specialty landscape centers](#) serving the landscape professionals in Del Mar, Huntington Beach, Orange and Sacramento. Village Nurseries also serves Arizona, Nevada, Colorado, Idaho, Utah, New Mexico, Texas and Canada. For more information, visit <http://www.villagenurseries.com>.

Sunset™ Western Garden Collection is a trademark of Sunset Publishing Corporation.

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